

# Joseph Clift

PMI-ACP, PK1, PS1 and PRINCE2-certified Agile project manager  
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## EXPERIENCE

### Which?, London — *Lead Delivery Manager*

FEBRUARY 2023-

### Which?, London — *Delivery Manager*

OCTOBER 2021- FEBRUARY 2023

Which? is the UK's consumer champion. Working in a product and technology team based on the Spotify scaled Agile framework, my responsibilities include:

- As **Lead Delivery Manager**, all of the below, plus assisting the organisation in programme management and line managing our growing team of DMs.
- As **Delivery Manager**, working with three squads (1 Scrum, 2 Kanban): providing Agile coaching, removing blockers and facilitating ceremonies.
- Developing workshops, info radiators and learning resources, coaching teams across the organisation on Agile tools and techniques.
- Overhauling documentation and metrics reporting. As Jira admin, maintaining and enforcing company-wide standards in issue tracking.

### Ascential, London — *Delivery Manager*

JUNE 2018 - OCTOBER 2021

Ascential is a FTSE 250-listed media company. I worked as a Scrum Master with the advertising unit, building and shipping digital tools with two teams.

- I helped the development team to deliver on time, and the Product Owner plan, prioritise and translate needs into user stories.
- Successful projects include [Lions Live](#), an all-online activation of the 'Oscars of Advertising', covering 45,000 entries and a 500% uplift in users.

### WARC, London — *Product Manager*

MARCH 2014 - JUNE 2018

WARC is the world's largest advertising information service, with a specialist audience of ad agencies and brands. I worked in an Agile web development team.

- I was the main point of contact between the web developers and the business - building new features with our editorial and commercial teams.
- Projects include the launch of the [WARC Rankings](#), now one of the industry's most respected benchmarking products.

Prior to this, after graduating I worked as a financial journalist (2007-2009) and as a web producer on an editorial team (2010-2014).

## SKILLS

**Facilitation & Project management:** Jira, Confluence, Miro, FigJam

**Web development:** Intermediate HTML & CSS, basic JS (React)

**Data analysis:** GA/GTM; basic SQL

## CERTIFICATIONS & EDUCATION

[PRINCE2 certified Project Manager](#) (2023);  
[PMI-ACP certified Agilist](#) (2022);  
[PK1 certified Kanban trainer](#) (2022);  
[PSM1 certified Scrum Master](#) (2020)

[Product Management certificate](#) at [General Assembly](#) (2014)

MA English Literature at [University of Bristol](#) (2001- 2006)

## INTERESTS

Art [angler](#) and avid bibliophile.

## REFERENCES ON REQUEST